

# CUHK Shenzhen/UCSD/Waseda Joint Conference on Field Experiments in Accounting and Economics

—TIME SCHEDULE—

## Friday, March 20, 2026

Venue: [Mori no Kaze](#)

6:00 PM      **Welcome Reception**

## Saturday, March 21, 2026

Venue: [Bldg. #26, Waseda](#)

8:40 - 9:00 AM      Opening Remarks - [Kanetaka Maki](#)

9:00 - 9:50 AM      **Session 1**  
**(Smart)Watch Your Attention -A Field Experiment on Workplace Health-Oriented Initiatives and Productivity (25 mins)**  
by [Yaxuan Chen](#) (Cornell), [Yutong Chen](#) (Frankfurt), and [Timo Vogelsang](#) (Frankfurt)

Discussant: [Mireille Jacobson](#) (USC) (15 mins)

Q&A (10 mins)

9:50 - 10:00 AM      Break (10 mins)

10:00 - 10:50 AM      **Session 2**  
**Scroll to the Top: Visual Cues and Primacy Bias in Consumer Lending (25 mins)**  
by [Kanyuan Huang](#) (CUHKSZ), [Mengwei Tang](#) (CUHKSZ), [Regina Wittenberg-Moerman](#) (Northwestern),  
[Joon Sang Yoon](#) (CUHKSZ), and [Tianyu Zhang](#) (CUHKSZ)

Discussant: [Henry Eyring](#) (Duke) (15 mins)

Q&A (10 mins)

10:50 - 11:20 AM      Break (30 mins)

11:20 - 12:10 PM	<p><b>Session 3</b></p> <p><b>Credit and Demand for Green Energy: Evidence from Small Firms in Kenya (25 mins)</b>  <i>by Jiayue Zhang (Brown), <a href="#">Yunyu Shu</a> (Shanghai University of Finance and Economics) and Wycliffe Oluoch (University of Cape Town)</i></p> <p>Discussant: <a href="#">Tom Chang</a> (USC) (15 mins)</p> <p>Q&amp;A (10 mins)</p>
12:10 - 1:30 PM	<p>Lunch (Keynote Discussion: <a href="#">Anna Costello</a>, Jeffrey Breakenridge Keller Professor of Accounting, U Chicago)</p> <p><i>Moderated by <a href="#">Eric Floyd</a> (UCSD) and <a href="#">Michael Price</a> (Alabama)</i></p>
1:30 - 2:20 PM	<p><b>Session 4</b></p> <p><b>The Effect of Private Pressure on Corporate Disclosures: Evidence from a Randomized Field Experiment (25 mins)</b>  <i>by Mary Adenle (UT Austin), Fred Asante (Cornell), Tendai Masaya (Penn State), and <a href="#">David Park</a> (CUHKSZ)</i></p> <p>Discussant: <a href="#">Marcela Aguilar</a> (Rice) (15 mins)</p> <p>Q&amp;A (10 mins)</p>
2:20 - 2:30 PM	Break (10 mins)
2:30 - 3:25 PM	<p><b>Mini Session on ESG disclosure</b></p> <p><b>The Role of ESG Narratives and Mandatory ESG Fund Disclosure in Sustainable Investing (15 mins)</b>  <i>by <a href="#">Frederik Kohl</a> (Mannheim)</i></p> <p><b>Sustainability Information and Public-Good Contributions: Evidence from Airline Carbon Offsets (15 mins)</b>  <i>by <a href="#">Joachim Gassen</a> (Humboldt), Lisa Lüttke (Humboldt), Jens Müller (Paderborn), Katharina Wittek (Paderborn)</i></p> <p>Session discussant: <a href="#">Henry Friedman</a> (UCLA) (15 mins)</p> <p>Q&amp;A (10 mins)</p>
3:25 - 3:45 PM	Break (20 mins)

3:45 - 5:15 PM

**Mini Session on Discrimination**

**Statistical Discrimination in Two-sided Matching Markets:  
Experimental and Theoretical Evidence (15 mins)**

by Junlong Feng (HKUST), Ofir Gefen (NUS), [Ye Zhang](#) (Stockholm),  
[Weijie Zhong](#) (Stanford)

**Discrimination in Access to Corporate Insiders: Evidence from a Pre-  
Registered Field Experiment (15 mins)**

by Austin Moss (CU Boulder), [David Volant](#) (Indiana), Roshan Sinha  
(Indiana), Donald Young (Indiana)

**Investor Ethnicity and Investor Relations Responsiveness: A Field  
Experiment (15 mins)**

by Nerissa Brown (UIUC), Mark E. Peecher (UIUC), [Sebastian Stirnkorb](#)  
(UIUC), and Isaac L. Yamoah (UIUC)

**Employees Discriminating Against Firms (15 mins)**

by Isaac Hacamo (Indiana) and [Zhongchen Hu](#) (CUHKSZ)

Session discussant: [Sally Sadoff](#) (UCSD) (20-30 mins)

5:15 - 5:30 PM

Closing Remarks - [Tianyu Zhang](#)

5:50 PM

Dinner (sushi with Chef [Yoshinori Tezuka](#))

8:45 PM

(Approximate closing time)